Cookie Policy

This cookie statement was last updated on 19th May 2020 and applies to citizens of the United Kingdom.

1. Introduction

Our website, https://everymove.academy (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

3. What are scripts?

A script is a piece of programme code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

5. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this cookie statement. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

5.1 Manage your consent settings

Functional cookies

Statistics

Marketing

6. Cookies

6.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

6.2 Advertising cookies

We do not use any advertising cookies on this website.

6.3 Social media buttons

On our website we have included buttons for Facebook, Twitter and Instagram to promote webpages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook, Twitter and Instagram. These buttons work using pieces of code coming from Facebook, Twitter and Instagram themselves. This code places cookies. These social media buttons also can store and process certain information, so a personalized advertisement can be shown to you.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook, Twitter and Instagram are located in the United States.

7. Placed cookies

Stripe

We use Stripe for payment processing.

Name	Retention	Function

Functional

__stripe_mid	1 year	Provide fraud prevention
__stripe_sid	30 minutes	Provide fraud prevention

Sharing

For more information, please read the Stripe Privacy Policy.

Google Analytics

We use Google Analytics for website statistics.

Name	Retention	Function

Statistics (anonymous)

_ga	2 years	
_gid	1 day	Count and track pageviews

Purpose pending investigation

_gat_single		
_ga_*	2 years	

Sharing

For more information, please read the Google Analytics Privacy Policy.

Complianz

We use Complianz for cookie consent management.

Name	Retention	Function
Functional		
cmplz_choice	365 days	Store if a message has been dismissed
cmplz_id	365 days	Store anonymized statistics
cmplz_stats	365 days	Store cookie consent preferences
cmplz_all	365 days	Store cookie consent preferences
complianz_policy_id	365 days	Store accepted cookie policy ID
complianz_consent_status	365 days	Store cookie consent preferences
cmplz_user_data	365 days	Determines which cookie banner to show

Name	Retention	Function
cmplz_marketing	365 days	Store cookie consent preferences

Sharing

For more information, please read the Complianz Privacy Policy.

WooCommerce

We use WooCommerce for webshop management.

Name	Retention	Function
Functional		
woocommerce_items_in_cart	session	Store items in shopping cart
woocommerce_cart_hash	1 day	Store items in shopping cart
wp_woocommerce_session_*	session	Store performed actions on the website
wc_cart_hash_*	session	Store items in shopping cart
wc_fragments_*	persistent	
wc_cart_created	session	Store performed actions on the website

Sharing

This data is not shared with third parties.

Automattic

We use Automattic for website development.

Name	Retention	Function
Statistics		
tk_ai	session	Store a unique user ID

Sharing

For more information, please read the Automattic Privacy Policy.

Elementor

We use Elementor for content creation.

Name	Retention	Function
Statistics (anonymous)		
elementor	persistent	Store performed actions on the website

Sharing

This data is not shared with third parties.

Google Fonts

We use Google Fonts for display of webfonts.

Name	Retention	Function

Marketing/Tracking

Google Fonts API	none	Request user IP address

Sharing

For more information, please read the Google Fonts Privacy Policy.

Google reCAPTCHA

We use Google reCAPTCHA for spam prevention.

Name	Retention	Function
Marketing/Tracking		
rc::c	session	Filter requests from bots
rc::b	session	Filter requests from bots
rc::a	persistent	Filter requests from bots

Sharing

For more information, please read the Google reCAPTCHA Privacy Policy.

YouTube

We use YouTube for video display.

Name	Retention	Function
Marketing/Tracking		

GPS	session	Store location data
Functional		
VISITOR_INFO1_LIVE	6 months	Estimate bandwidth
Statistics		
YSC	session	Store a unique user ID
PREF	1 year	Store and track visits across websites

Sharing

For more information, please read the YouTube Privacy Policy.

Facebook

We use Facebook for display of recent social posts and/or social share buttons.

Name	Retention	Function
Marketing/Tracking		
actppresence	1 year	Manage ad display frequency
_fbc	2 years	Store last visit

fbm*	1 year	Store account details
xs	3 months	Store a unique session ID
fr	3 months	Enable ad delivery or retargeting
_fbp	3 months	Store and track visits across websites
datr	2 years	Provide fraud prevention
sb	2 years	Store browser details
*_fbm_	1 year	Store account details

Functional

wd	1 week	Determine screen resolution
act	90 days	Keep users logged in
c_user	90 days	Store a unique user ID
csm	90 days	Provide fraud prevention

presence	session	Store and track if the browser tab is active

Sharing

For more information, please read the Facebook Privacy Policy.

Twitter

We use Twitter for display of recent social posts and/or social share buttons.

Name	Retention	Function
Functional		
local_storage_support_test	persistent	Load balancing functionality
Marketing/Tracking		
metrics_token	persistent	Store if the user has seen embedded content

Sharing

For more information, please read the Twitter Privacy Policy.

AddThis

We use AddThis for providing social share buttons.

Name	Retention	Function
Marketing/Tracking		

uvc	13 months	Store and track visits across websites

Statistics

uid	1 year	Store a unique user ID

Purpose pending investigation

at-lojson-cache-ra-*	persistent	
ouid	1 year	
na_tc		
na_id		
mus	1 year	
loc	13 months	Store location data
cw_id		
uit		
psc		

Name	Retention	Function
at-rand	persistent	
at-lojson-cache-wp-*	persistent	
_at.cww		
__atssc		
__atuvc	13 months	Store performed actions on the website
__atuvs	1 year	

Sharing

For more information, please read the AddThis Privacy Policy.

Miscellaneous

Name	Retention	Function
Purpose pending investigation		
cfEmail		
tusSupport		
videojs-vhs		

Sharing

This data is not shared with third parties.

8. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this cookie statement. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Information Commissioner's Office (ICO)).

9. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

10. Contact details

For questions and/or comments about our cookie policy and this statement, please contact us by using the following contact details:

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United Kingdom

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This cookie policy was synchronised with cookiedatabase.org on 21st August 2020